



April 08, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

SYMBOL: EFACTOR

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 _ Intimation of receipt of Letter of Intent (LOI) from M/s Maharashtra Tourism Development Corporation Ltd.

Dear Sir/Ma'am,

Pursuant to the Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we are pleased to inform you that E Factor Experiences Limited has received the Letter of Intent from **M/s Maharashtra Tourism Development Corporation Ltd. (A Govt. of Maharashtra Undertaking)** for Maharashtra Maha Paryatan Mahotsav 2025.

As required under SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, details are enclosed as "Annexure-I".

This is for your information and records

Thanking you,

For E Factor Experiences Limited

Prachi Sharma
Company Secretary & Compliance Officer

Annexure-I

As per SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 details to be provided while disclosing events given in Part A of Schedule III of the SEBI (LODR) Regulations, 2015 are as under:

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s);	M/s Maharashtra Tourism Development Corporation Ltd. (A Govt. of Maharashtra Undertaking)
b)	Significant terms and conditions of order(s)/contract(s) awarded in brief;	M/s Maharashtra Tourism Development Corporation Ltd. (A Govt. of Maharashtra Undertaking) has issued LOI to E Factor Experiences Limited for organization and execution of the Maharashtra Maha Paryatan Mahotsav 2025 in Mahabaleshwar, Maharashtra.
c)	Whether order(s) / contract(s) have been awarded by domestic/ international entity;	The order has been awarded by domestic entity.
d)	Nature of order(s) / contract(s);	Maharashtra Maha Paryatan Mahotsav 2025
e)	Whether domestic or international.	Domestic i.e., Mahabaleshwar, Maharashtra
f)	Time period by which the order(s)/contract(s) is to be executed.	3 Days
g)	Broad consideration or size of the order(s)/contract(s);	Rs. 16.22 Crores (excl. GST)
h)	Whether the promoter/ promoter group / group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof;	The promoter/promoter group/group companies does not have any interest in the entity that awarded contract.
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at "arm's length".	The contract does not fall under the related party transaction.