



April 07, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai-400051

Symbol: EFACTOR

Sub.: Press Release titled “E-Factor Experiences wins a ₹23.60 crore EPC contract for developing ecotourism works in Nongkhylllem Wildlife Sanctuary, Meghalaya”.

Dear Sir/Madam,

Please find enclosed herewith the Press Release issued by E Factor Experiences Limited on the captioned subject, the content of which is self-explanatory.

The same is also uploaded on the Company’s website at www.efactorex.com

Yours Faithfully,

For E Factor Experiences Limited

Samit Garg
Managing Director
DIN: 00779016



E-Factor Experiences wins a ₹23.60 crore EPC contract for ecotourism in Nongkhylllem Wildlife Sanctuary, Meghalaya

Delhi, April 07, 2025: E-Factor Experiences Limited (NSE-SME EFACTOR), a design & event management firm specialising in creating immersive Experiential Tourism & Cultural environments & landmark events. On a mission to soon become the flag bearer of “Experiential Bharat”, its services range from bringing in state-of-the-art design, execution & management solutions using traditional & modern techniques & art forms. It has been awarded another marquee project contract for ₹23.60 for the development of ecotourism infrastructure in and around Nongkhylllem Wildlife Sanctuary, Meghalaya, under the EPC model.

E-Factor brings its expertise to Meghalaya’s ecotourism project, designing immersive experiences that blend with nature while engaging local communities. The project features a chalet-style resort, an interpretation center, canopy-based skywalks, and a water sports zone. It prioritizes local craftsmanship and sustainable materials to preserve the region’s ecological and cultural heritage. Committed to conservation and responsible tourism, E-Factor reinforces its reputation as a trusted partner for government-led initiatives

Commenting on this, Mr. Samit Garg - Managing Director and Whole Time Director, E-Factor Experiences Limited said: *“We are honored to have been awarded the prestigious ₹23.60 crore ecotourism development project for Nongkhylllem Wildlife Sanctuary by the Government of Meghalaya. This opportunity underscores our expertise in sustainable tourism infrastructure and reinforces our commitment to creating immersive, environmentally responsible experiences. By integrating local communities, preserving biodiversity, and promoting eco-friendly practices, this project will enhance Meghalaya’s tourism potential while maintaining its ecological integrity. This win further strengthens our portfolio in the sustainable tourism space and solidifies our position as a trusted partner for impactful government initiatives.”*

About E-Factor Experiences Limited:

Incorporated in 2003, the company is an award-winning Indian event management firm specializing in immersive event experiences, turnkey solutions, and multimedia light and sound installations. Its expertise encompasses government-commissioned tourism events, sporting contests, mega concerts, televised productions, and private celebrations. The company has curated landmark events such as The Pushkar Fair (2015-19), the league-format Snake-



E-FACTOR EXPERIENCES LTD.

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Website : www.efactorex.com
CIN NO. L92199DL2003PLC118285



Boat Races (2019), and Eco Retreat Konark & Bhitarkanika (2021). With a strong focus on delivering high-quality, memorable experiences. The company caters to institutional, social, and private events, including weddings and anniversaries. It offers tailored wedding management solutions to ensure a seamless experience. Beyond event management, the company operates Sky Waltz, an experiential tourism brand managed by its subsidiary, E-Factor Adventure Tourism Pvt. Ltd. Sky Waltz is India's premier government-approved hot air ballooning and yachting operator, boasting a fleet of 11 hot air balloons and 2 yachts. Through innovation and excellence, the company has established itself as a leader in the event and tourism industry.

For any Investor Relations query, please contact:

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